

AMENDMENTS OF THE CLAIMS

The following listing of claims will replace all prior versions and listings of claims in the subject application:

1. (currently amended) A method for supporting programming blackouts in an interactive television program guide, the method comprising:

receiving blackout information regarding at least one blacked-out program with the interactive television program guide;

receiving a user indication of a program with the interactive television program guide; and

displaying the blackout information regarding the at least one blacked-out program with the interactive television program guide in response to receiving the user indication, wherein the blackout information comprises a plurality of replacement media options for the at least one blacked-out program.

2. (original) The method of claim 1 wherein receiving a user indication comprises receiving a user indication of a program from a program listings display with the interactive television program guide.

3. (original) The method of claim 1 wherein receiving a user indication comprises receiving a user indication of a program from a FLIP display with the interactive television program guide.

4. (original) The method of claim 1 wherein receiving a user indication comprises receiving a user

indication of a program from a record list display with the interactive television program guide.

5. (original) The method of claim 1 wherein receiving a user indication comprises receiving a user indication of a program from a reminder list display with the interactive television program guide.

6. (original) The method of claim 1 wherein receiving a user indication comprises receiving a user indication of replacement media with the interactive television program guide.

7. (original) The method of claim 1 wherein receiving a user indication comprises receiving a user indication of the at least one blacked-out program with the interactive television program guide.

8. (original) The method of claim 1 wherein displaying the blackout information comprises displaying the blackout information regarding the at least one blacked-out program in an information display with the interactive television program guide in response to receiving the user indication.

9. (original) The method of claim 1 wherein displaying the blackout information comprises displaying a title of the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

10. (original) The method of claim 1 wherein displaying the blackout information comprises displaying a blackout type of the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

11. (original) The method of claim 1 wherein displaying the blackout information comprises displaying a program description of the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

12. (original) The method of claim 1 wherein displaying the blackout information comprises displaying information regarding replacement media for the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

13. (original) The method of claim 12 wherein:
the replacement media is at least one pay-per-view program; and

displaying information regarding replacement media comprises displaying information regarding the at least one pay-per-view program with the interactive television program guide in response to receiving the user indication.

14. (original) The method of claim 12 wherein:
the replacement media is at least one video-on-demand program; and

displaying information regarding replacement media comprises displaying information regarding the at

least one video-on-demand program with the interactive television program guide in response to receiving the user indication.

15. (original) The method of claim 12 wherein:
the replacement media is at least one television program; and
displaying information regarding replacement media comprises displaying information regarding the at least one television program with the interactive television program guide in response to receiving the user indication.

16. (original) The method of claim 12 wherein:
the replacement media is at least one promotional video; and
displaying information regarding replacement media comprises displaying information regarding the at least one promotional video with the interactive television program guide in response to receiving the user indication.

17. (original) The method of claim 12 wherein:
the at least one blacked-out program is a non-pay-per-view program;
the replacement media is at least one pay-per-view program; and
displaying information regarding replacement media comprises displaying a title of the at least one pay-per-view replacement media for the at least one blacked-out non-pay-per-view program with the interactive television program guide in response to receiving the user indication.

18. (original) The method of claim 12 wherein:

the at least one blacked-out program is a non-video-on-demand program;

the replacement media is at least one video-on-demand program; and

displaying information regarding replacement media comprises displaying a title of the at least one video-on-demand replacement media for the at least one blacked-out non-video-on-demand program with the interactive television program guide in response to receiving the user indication.

19. (original) The method of claim 12 wherein displaying information regarding replacement media comprises displaying a list of recommended replacement media for the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

20. (original) The method of claim 19 wherein displaying a list comprises displaying a list of user-targeted replacement media for the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

21. (original) The method of claim 19 wherein displaying a list comprises displaying a list of replacement media having similar program characteristics as the at least one blacked-out program for the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

22. (original) The method of claim 19 wherein displaying a list comprises displaying a list of replacement media that indicate at least one different showing of the at least one blacked-out program for the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

23. (original) The method of claim 12 wherein displaying information regarding replacement media comprises displaying at least one description of replacement media for the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

24. (original) The method of claim 12 wherein displaying information regarding replacement media comprises displaying at least one user-selectable option to directly tune to replacement media with the interactive television program guide in response to receiving the user indication.

25. (original) The method of claim 24 further comprising:

receiving with the interactive television program guide a user selection of the at least one user-selectable option to directly tune to the replacement media; and

tuning with the interactive television program guide to the replacement media in response to the user selection.

26. (original) The method of claim 12 wherein displaying information regarding replacement media comprises

displaying at least one user-selectable option to record replacement media with the interactive television program guide in response to receiving the indication.

27. (original) The method of claim 26 further comprising:

receiving with the interactive television program guide a user selection of the at least one user-selectable option to record the replacement media;

setting a record option for the replacement media with the interactive television program guide in response to the user selection; and

recording with the interactive television program guide the replacement media when the replacement media becomes available.

28. (original) The method of claim 12 wherein displaying information regarding replacement media comprises displaying at least one user-selectable option to set a reminder for replacement media with the interactive television program guide in response to receiving the user indication.

29. (original) The method of claim 28 further comprising:

receiving with the interactive television program guide a user selection of the at least one user-selectable option to set a reminder for the replacement media;

setting a reminder for the replacement media with the interactive television program guide in response to the user selection; and

reminding with the interactive television program guide the user of the replacement media when the replacement media becomes available.

30. (original) The method of claim 12 wherein:
the replacement media is at least one pay-per-view program; and
displaying information regarding replacement media comprises displaying at least one user-selectable option to order the at least one pay-per-view program.

31. (original) The method of claim 30 further comprising:
receiving with the interactive television program guide a user selection of the at least one user-selectable option to order the at least one pay-per-view program;
ordering the at least one pay-per-view program for the user with the interactive television program guide in response to the user selection; and
providing with the interactive television program guide the at least one pay-per-view program.

32. (original) The method of claim 12 wherein:
the replacement media is at least one video-on-demand program; and
displaying information regarding replacement media comprises displaying at least one user-selectable option to order the at least one video-on-demand program.

33. (original) The method of claim 32 further comprising:

receiving with the interactive television program guide a user selection of the at least one user-selectable option to order the at least one video-on-demand program;

ordering the at least one video-on-demand for the user with the interactive television program guide in response to the user selection; and

providing with the interactive television program guide the at least one video-on-demand program.

34. - 108. (cancelled)

109. (currently amended) A system for supporting programming blackouts in an interactive television program guide, the system comprising:

means for receiving blackout information regarding at least one blacked-out program with the interactive television program guide;

means for receiving a user indication of a program with the interactive television program guide; and

means for displaying the blackout information regarding the at least one blacked-out program with the interactive television program guide in response to the user indication, wherein the blackout information comprises a plurality of replacement media options for the at least one blacked-out program.

110. (original) The system of claim 109 wherein the means for receiving a user indication comprises means for receiving a user indication of a program from a program listings display with the interactive television program guide.

111. (original) The system of claim 109 wherein the means for receiving a user indication comprises means for receiving a user indication of a program from a FLIP display with the interactive television program guide.

112. (original) The system of claim 109 wherein the means for receiving a user indication comprises means for receiving a user indication of a program from a record list display with the interactive television program guide.

113. (original) The system of claim 109 wherein the means for receiving a user indication comprises means for receiving a user indication of a program from a reminder list display with the interactive television program guide.

114. (original) The system of claim 109 wherein the means for receiving a user indication comprises means for receiving a user indication of replacement media with the interactive television program guide.

115. (original) The system of claim 109 wherein the means for receiving a user indication comprises means for receiving a user indication of the at least one blacked-out program with the interactive television program guide.

116. (original) The system of claim 109 wherein the means for displaying the blackout information comprises means for displaying the blackout information regarding the at least one blacked-out program in an information display with the interactive television program guide in response to the user indication.

117. (original) The system of claim 109 wherein the means for displaying the blackout information comprises means for displaying a title of the at least one blacked-out program with the interactive television program guide in response to the user indication.

118. (original) The system of claim 109 wherein the means for displaying the blackout information comprises means for displaying a blackout type of the at least one blacked-out program with the interactive television program guide in response to the user indication.

119. (original) The system of claim 109 wherein the means for displaying the blackout information comprises means for displaying a program description of the at least one blacked-out program with the interactive television program guide in response to the user indication.

120. (original) The system of claim 109 wherein the means for displaying the blackout information comprises means for displaying information regarding replacement media for the at least one blacked-out program with the interactive television program guide in response to the user indication.

121. (original) The system of claim 120 wherein:
the replacement media is at least one pay-per-view program; and

the means for displaying information regarding replacement media comprises means for displaying information regarding the at least one pay-per-view program

with the interactive television program guide in response to the user indication.

122. (original) The system of claim 120 wherein:
the replacement media is at least one video-on-demand program; and

the means for displaying information regarding replacement media comprises means for displaying information regarding the at least one video-on-demand program with the interactive television program guide in response to the user indication.

123. (original) The system of claim 120 wherein:
the replacement media is at least one television program; and

the means for displaying information regarding replacement media comprises means for displaying information regarding the at least one television program with the interactive television program guide in response to the user indication.

124. (original) The system of claim 120 wherein:
the replacement media is at least one promotional video; and

the means for displaying information regarding replacement media comprises means for displaying information regarding the at least one promotional video with the interactive television program guide in response to the user indication.

125. (original) The system of claim 120 wherein:

the at least one blacked-out program is a non-pay-per-view program;

the replacement media is at least one pay-per-view program; and

the means for displaying information regarding replacement media comprises means for displaying a title of the at least one pay-per-view replacement media for the at least one blacked-out non-pay-per-view program with the interactive television program guide in response to the user indication.

126. (original) The system of claim 120 wherein:

the at least one blacked-out program is a non-video-on-demand program;

the replacement media is at least one video-on-demand program; and

the means for displaying information regarding replacement media comprises means for displaying a title of the at least one video-on-demand replacement media for the at least one blacked-out non-video-on-demand program with the interactive television program guide in response to the user indication.

127. (original) The system of claim 120 wherein the means for displaying information regarding replacement media comprises means for displaying a list of recommended replacement media for the at least one blacked-out program with the interactive television program guide in response to the user indication.

128. (original) The system of claim 127 wherein the means for displaying a list comprises means for

displaying a list of user-targeted replacement media for the at least one blacked-out program with the interactive television program guide in response to the user indication.

129. (original) The system of claim 127 wherein the means for displaying a list comprises means for displaying a list of replacement media having similar program characteristics as the at least one blacked-out program for the at least one blacked-out program with the interactive television program guide in response to the user indication.

130. (original) The system of claim 127 wherein the means for displaying a list comprises means for displaying a list of replacement media that indicate at least one different showing of the at least one blacked-out program for the at least one blacked-out program with the interactive television program guide in response to the user indication.

131. (original) The system of claim 120 wherein the means for displaying information regarding replacement media comprises means for displaying at least one description of replacement media for the at least one blacked-out program with the interactive television program guide in response to the user indication.

132. (original) The system of claim 120 wherein the means for displaying information regarding replacement media comprises means for displaying at least one user-selectable option to directly tune to replacement media with

the interactive television program guide in response to the user indication.

133. (original) The system of claim 132 further comprising:

means for receiving with the interactive television program guide a user selection of the at least one user-selectable option to directly tune to the replacement media; and

means for tuning with the interactive television program guide to the replacement media in response to the user selection.

134. (original) The system of claim 120 wherein the means for displaying information regarding replacement media comprises means for displaying at least one user-selectable option to record replacement media with the interactive television program guide in response to the indication.

135. (original) The system of claim 134 further comprising:

means for receiving with the interactive television program guide a user selection of the at least one user-selectable option to record the replacement media;

means for setting a record option for the replacement media with the interactive television program guide in response to the user selection; and

means for recording with the interactive television program guide the replacement media when the replacement media becomes available.

136. (original) The system of claim 120 wherein the means for displaying information regarding replacement media comprises means for displaying at least one user-selectable option to set a reminder for replacement media with the interactive television program guide in response to the user indication.

137. (original) The system of claim 136 further comprising:

means for receiving with the interactive television program guide a user selection of the at least one user-selectable option to set a reminder for the replacement media;

means for setting a reminder for the replacement media with the interactive television program guide in response to the user selection; and

means for reminding with the interactive television program guide the user of the replacement media when the replacement media becomes available.

138. (original) The system of claim 120 wherein:
the replacement media is at least one pay-per-view program; and

the means for displaying information regarding replacement media comprises means for displaying at least one user-selectable option to order the at least one pay-per-view program.

139. (original) The system of claim 138 further comprising:

means for receiving with the interactive television program guide a user selection of the at least

one user-selectable option to order the at least one pay-per-view program;

means for ordering the at least one pay-per-view program for the user with the interactive television program guide in response to the user selection; and

means for providing with the interactive television program guide the at least one pay-per-view program.

140. (original) The system of claim 120 wherein:
the replacement media is at least one video-on-demand program; and

the means for displaying information regarding replacement media comprises means for displaying at least one user-selectable option to order the at least one video-on-demand program.

141. (original) The system of claim 140 further comprising:

means for receiving with the interactive television program guide a user selection of the at least one user-selectable option to order the at least one video-on-demand program;

means for ordering the at least one video-on-demand for the user with the interactive television program guide in response to the user selection; and

means for providing with the interactive television program guide the at least one video-on-demand program.

142. - 216. (cancelled)

217. (currently amended) Computer-readable media for an interactive television program guide, wherein the media is encoded with machine-readable instructions for performing the method comprising:

receiving blackout information regarding at least one blacked-out program with the interactive television program guide;

receiving a user indication of a program with the interactive television program guide; and

displaying the blackout information regarding the at least one blacked-out program with the interactive television program guide in response to receiving the user indication, wherein the blackout information comprises a plurality of replacement media options for the at least one blacked-out program.

218. (original) The computer-readable media of claim 217 wherein receiving a user indication comprises receiving a user indication of a program from a program listings display with the interactive television program guide.

219. (original) The computer-readable media of claim 217 wherein receiving a user indication comprises receiving a user indication of a program from a FLIP display with the interactive television program guide.

220. (original) The computer-readable media of claim 217 wherein receiving a user indication comprises receiving a user indication of a program from a record list display with the interactive television program guide.

221. (original) The computer-readable media of claim 217 wherein receiving a user indication comprises receiving a user indication of a program from a reminder list display with the interactive television program guide.

222. (original) The computer-readable media of claim 217 wherein receiving a user indication comprises receiving a user indication of replacement media with the interactive television program guide.

223. (original) The computer-readable media of claim 217 wherein receiving a user indication comprises receiving a user indication of the at least one blacked-out program with the interactive television program guide.

224. (original) The computer-readable media of claim 217 wherein displaying the blackout information comprises displaying the blackout information regarding the at least one blacked-out program in an information display with the interactive television program guide in response to receiving the user indication.

225. (original) The computer-readable media of claim 217 wherein displaying the blackout information comprises displaying a title of the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

226. (original) The computer-readable media of claim 217 wherein displaying the blackout information comprises displaying a blackout type of the at least one

blacked-out program with the interactive television program guide in response to receiving the user indication.

227. (original) The computer-readable media of claim 217 wherein displaying the blackout information comprises displaying a program description of the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

228. (original) The computer-readable media of claim 217 wherein displaying the blackout information comprises displaying information regarding replacement media for the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

229. (original) The computer-readable media of claim 228 wherein:

the replacement media is at least one pay-per-view program; and

displaying information regarding replacement media comprises displaying information regarding the at least one pay-per-view program with the interactive television program guide in response to receiving the user indication.

230. (original) The computer-readable media of claim 228 wherein:

the replacement media is at least one video-on-demand program; and

displaying information regarding replacement media comprises displaying information regarding the at

least one video-on-demand program with the interactive television program guide in response to receiving the user indication.

231. (original) The computer-readable media of claim 228 wherein:

the replacement media is at least one television program; and

displaying information regarding replacement media comprises displaying information regarding the at least one television program with the interactive television program guide in response to receiving the user indication.

232. (original) The computer-readable media of claim 228 wherein:

the replacement media is at least one promotional video; and

displaying information regarding replacement media comprises displaying information regarding the at least one promotional video with the interactive television program guide in response to receiving the user indication.

233. (original) The computer-readable media of claim 228 wherein:

the at least one blacked-out program is a non-pay-per-view program;

the replacement media is at least one pay-per-view program; and

displaying information regarding replacement media comprises displaying a title of the at least one pay-per-view replacement media for the at least one blacked-out

non-pay-per-view program with the interactive television program guide in response to receiving the user indication.

234. (original) The computer-readable media of claim 228 wherein:

the at least one blacked-out program is a non-video-on-demand program;

the replacement media is at least one video-on-demand program; and

displaying information regarding replacement media comprises displaying a title of the at least one video-on-demand replacement media for the at least one blacked-out non-video-on-demand program with the interactive television program guide in response to receiving the user indication.

235. (original) The computer-readable media of claim 228 wherein displaying information regarding replacement media comprises displaying a list of recommended replacement media for the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

236. (original) The computer-readable media of claim 235 wherein displaying a list comprises displaying a list of user-targeted replacement media for the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

237. (original) The computer-readable media of claim 235 wherein displaying a list comprises displaying a list of replacement media having similar program

characteristics as the at least one blacked-out program for the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

238. (original) The computer-readable media of claim 235 wherein displaying a list comprises displaying a list of replacement media that indicate at least one different showing of the at least one blacked-out program for the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

239. (original) The computer-readable media of claim 228 wherein displaying information regarding replacement media comprises displaying at least one description of replacement media for the at least one blacked-out program with the interactive television program guide in response to receiving the user indication.

240. (original) The computer-readable media of claim 228 wherein displaying information regarding replacement media comprises displaying at least one user-selectable option to directly tune to replacement media with the interactive television program guide in response to receiving the user indication.

241. (original) The computer-readable media of claim 240 wherein the method further comprises:

receiving with the interactive television program guide a user selection of the at least one user-

selectable option to directly tune to the replacement media;
and

tuning with the interactive television
program guide to the replacement media in response to the
user selection.

242. (original) The computer-readable media of
claim 228 wherein displaying information regarding
replacement media comprises displaying at least one user-
selectable option to record replacement media with the
interactive television program guide in response to
receiving the indication.

243. (original) The computer-readable media of
claim 242 wherein the method further comprises:

receiving with the interactive television
program guide a user selection of the at least one user-
selectable option to record the replacement media;

setting a record option for the replacement
media with the interactive television program guide in
response to the user selection; and

recording with the interactive television
program guide the replacement media when the replacement
media becomes available.

244. (original) The computer-readable media of
claim 228 wherein displaying information regarding
replacement media comprises displaying at least one user-
selectable option to set a reminder for replacement media
with the interactive television program guide in response to
receiving the user indication.

245. (original) The computer-readable media of claim 244 wherein the method further comprises:

receiving with the interactive television program guide a user selection of the at least one user-selectable option to set a reminder for the replacement media;

setting a reminder for the replacement media with the interactive television program guide in response to the user selection; and

reminding with the interactive television program guide the user of the replacement media when the replacement media becomes available.

246. (original) The computer-readable media of claim 228 wherein:

the replacement media is at least one pay-per-view program; and

displaying information regarding replacement media comprises displaying at least one user-selectable option to order the at least one pay-per-view program.

247. (original) The computer-readable media of claim 246 wherein the method further comprises:

receiving with the interactive television program guide a user selection of the at least one user-selectable option to order the at least one pay-per-view program;

ordering the at least one pay-per-view program for the user with the interactive television program guide in response to the user selection; and

providing with the interactive television program guide the at least one pay-per-view program.

248. (original) The computer-readable media of claim 228 wherein:

the replacement media is at least one video-on-demand program; and

displaying information regarding replacement media comprises displaying at least one user-selectable option to order the at least one video-on-demand program.

249. (original) The computer-readable media of claim 248 wherein the method further comprises:

receiving with the interactive television program guide a user selection of the at least one user-selectable option to order the at least one video-on-demand program;

ordering the at least one video-on-demand for the user with the interactive television program guide in response to the user selection; and

providing with the interactive television program guide the at least one video-on-demand program.

250. - 324. (cancelled)

325. (currently amended) A system for supporting programming blackouts in an interactive television program guide, the system comprising:

a user input device;

a display device; and

control circuitry configured to:

receive blackout information regarding at least one blacked-out program;

receive a user indication of a program from the user input device; and

in response to receiving a user indication of a program from the user input device, direct the display device to display the blackout information regarding the at least one blacked-out program, wherein the blackout information comprises a plurality of replacement media options for the at least one blacked-out program.

326. (original) The system of claim 325 wherein:
the user indication is a user indication of a program from a program listings display; and
the control circuitry is configured to receive the user indication of a program from a program listings display from the user input device.

327. (original) The system of claim 325 wherein:
the user indication is a user indication of a program from a FLIP display; and
the control circuitry is configured to receive the user indication of a program from a FLIP display from the user input device.

328. (original) The system of claim 325 wherein:
the user indication is a user indication of a program from a record list display; and
the control circuitry is configured to receive the user indication of a program from a record list display from the user input device.

329. (original) The system of claim 325 wherein:

the user indication is a user indication of a program from a reminder list display; and

the control circuitry is configured to receive the user indication of a program from a reminder list from the user input device.

330. (original) The system of claim 325 wherein:
the user indication is a user indication of replacement media; and

the control circuitry is configured to receive the user indication of replacement media from the user input device.

331. (original) The system of claim 325 wherein:
the user indication is a user indication of the at least one blacked-out program; and

the control circuitry is configured to receive the user indication of the at least one blacked-out program from the user input device.

332. (original) The system of claim 325 wherein:
the blackout information regarding the at least one blacked-out program is in an information display; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the blackout information regarding the at least one blacked-out program in the information display.

333. (original) The system of claim 325 wherein:

the blackout information is a title of the at least one blacked-out program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the title of the at least one blacked-out program.

334. (original) The system of claim 325 wherein:
the blackout information is a blackout type of the at least one blacked-out program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the blackout type of the at least one blacked-out program.

335. (original) The system of claim 325 wherein:
the blackout information is a program description of the at least one blacked-out program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the program description of the at least one blacked-out program.

336. (original) The system of claim 325 wherein:
the blackout information is information regarding replacement media for the at least one blacked-out program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the information regarding replacement media for the at least one blacked-out program.

337. (original) The system of claim 336 wherein:
the replacement media is at least one pay-per-view program;

the information regarding replacement media is information regarding the at least one pay-per-view program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the information regarding the at least one pay-per-view program.

338. (original) The system of claim 336 wherein:
the replacement media is at least video-on-demand program;

the information regarding replacement media is information regarding the at least one video-on-demand program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the information regarding the at least one video-on-demand program.

339. (original) The system of claim 336 wherein:
the replacement media is at least one television program;

the information regarding replacement media is information regarding the at least one television program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the information regarding the at least one television program.

340. (original) The system of claim 336 wherein:
the replacement media is at least one
promotional video;
the information regarding replacement media
is information regarding the at least one promotional video;
and
the control circuitry is configured to, in
response to receiving the user indication, direct the
display device to display the information regarding the at
least one promotional video.

341. (original) The system of claim 336 wherein:
the at least one blacked-out program is a
non-pay-per-view program;
the replacement media is at least one pay-
per-view program;
the information regarding replacement media
is information regarding the at least one pay-per-view
program; and
the control circuitry is configured to, in
response to receiving the user indication, direct the
display device to display the information regarding the at
least one pay-per-view program.

342. (original) The system of claim 336 wherein:
the at least one blacked-out program is a
non-video-on-demand program;
the replacement media is at least one video-
on-demand program;

the information regarding replacement media is information regarding the at least one video-on-demand program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the information regarding the at least one video-on-demand program.

343. (original) The system of claim 336 wherein:
the information regarding replacement media is a list of recommended replacement media for the at least one blacked-out program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the list of recommended replacement media for the at least one blacked-out program.

344. (original) The system of claim 343 wherein:
the list of recommended replacement media is a list of user-targeted replacement media for the at least one blacked-out program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the list of user-targeted replacement media for the at least one blacked-out program.

345. (original) The system of claim 343 wherein:
the list of recommended replacement media is a list of replacement media having similar program characteristics as the at least one blacked-out program for the at least one blacked-out program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the list of replacement media having similar program characteristics as the at least one blacked-out program for the at least one blacked-out program.

346. (original) The system of claim 343 wherein:
the list is a list of replacement media that indicate at least one different showing of the at least one blacked-out program for the at least one blacked-out program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the list of replacement media that indicate at least one different showing of the at least one blacked-out program for the at least one blacked-out program.

347. (original) The system of claim 336 wherein:
the information regarding replacement media is at least one description of replacement media for the at least one blacked-out program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the at least one description of replacement media for the at least one blacked-out program.

348. (original) The system of claim 336 wherein:
the information regarding replacement media is at least one user-selectable option to directly tune to replacement media; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the at least one user-selectable option to directly tune to replacement media.

349. (original) The system of claim 348 wherein the control circuitry is further configured to:

receive from the user input device a user selection of the at least one user-selectable option to directly tune to the replacement media; and

in response to receiving the user selection, tune to the replacement media.

350. (original) The system of claim 336 wherein: the information regarding replacement media at least one user-selectable option to record replacement media; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the at least one user-selectable option to record replacement media.

351. (original) The system of claim 350 further comprising:

a storage device for recording and storing data;

wherein the control circuitry is further configured to:

receive from the user input device a user selection of the at least one user-selectable option to record the replacement media;

in response to receiving the user selection, set a record option for the replacement media; and

direct the storage device to record the replacement media when the replacement media becomes available.

352. (original) The system of claim 336 wherein:
the information regarding replacement media is at least one user-selectable option to set a reminder for replacement media; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the at least one user-selectable option to set a reminder for replacement media.

353. (original) The system of claim 352 wherein the control circuitry is further configured to:

receive from the user input device a user selection of the at least one user-selectable option to set a reminder for the replacement media;

in response to receiving the user selection, set a reminder for the replacement media; and

remind the user of the replacement media when the replacement media becomes available.

354. (original) The system of claim 336 wherein:
the replacement media is at least one pay-per-view program;

the information regarding replacement media is at least one user selectable option to order the at least one pay-per-view program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the at least one user-selectable option to order the at least one pay-per-view program.

355. (original) The system of claim 354 wherein the control circuitry is further configured to:

receive from the user input device a user selection of the at least one user-selectable option to order the at least one pay-per-view program;

in response to receiving the user selection, order the at least one pay-per-view program; and

provide the at least one pay-per-view program.

356. (original) The system of claim 336 wherein:

the replacement media is at least one video-on-demand program;

the information regarding replacement media is at least one user-selectable option to order the at least one video-on-demand program; and

the control circuitry is configured to, in response to receiving the user indication, direct the display device to display the at least one user-selectable option to order the at least one video-on-demand program.

357. (original) The system of claim 356 wherein the control circuitry is further configured to:

receive from the user input device a user selection of the at least one user-selectable option to order the at least one video-on-demand program;

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in response to receiving the user selection,
order the at least one video-on-demand for the user; and
provide the at least one video-on-demand
program.

358. - 432. (cancelled)